

PROCEEDINGS
OF THE
BOARD OF SUPERVISORS
Columbia County, Wisconsin

Portage, Wisconsin
April 21, 2009
9:45 A.M.

The Board of Supervisors of Columbia County convened in annual session at the Carl C. Frederick Administration Building in Portage pursuant to law. The meeting was called to order by Chair Wopat and was certified to be in compliance with the Wisconsin Open Meetings Law.

All Supervisors were present, except Cupery, absent.

Members stood and recited the Pledge of Allegiance.

A motion was made by Teitgen, second by Baumgartner to approve the Journal of March 18, 2009. Motion carried.

A motion to approve the agenda, as printed, was made by Boockmeier, second by Stevenson. Motion carried.

Karen Nelson introduced Joe Bollman the new UW-Extension Agriculture Agent.

Chair Wopat indicated that the last F.L.A.G. (Future Leaders Active in Government) session for Phase I of the program was held last week with the next phase starting up again in the fall of 2009. She thanked Kathleen Haas and Karen Nelson of UW-Extension; County Board Supervisors and Department Heads for their involvement in the new program and hoped they enjoyed the experience.

A letter was received from the Poynette Public Library thanking the Board of Supervisors for County contribution to their library.

Chair Wopat stated that a letter was received from the Wisconsin Counties Association indicating the deadline for submitting resolutions to be considered at their annual conference is June 15, 2009. Thus, resolutions should be presented before committee(s) and County Board in May for review/approval.

Chair Wopat indicated the following should be recognized:

- Highway Department for "Salt Award".
- Columbia County Division of Health for a review conducted by the State of Wisconsin Department of Health in which the State indicated Columbia County complied with state statutes, as well as, services provided. Thus, maintaining a Level II status which allows the County to qualify for additional grants.
- Columbia Health Care Center for a "CITE FREE" health survey.

Erik Pritzl, Health & Human Services Director, provided informational sheets regarding Wisconsin County Association issues as it relates to the Health & Human Services Department for our County.

Chair Wopat distributed a letter from Adam Payne, Sheboygan County Administrator and President of the Wisconsin County Executives and Administrators Association regarding proposed 2009-2011 Biennial Budget.

The 2008 Annual Reports were placed on supervisor's desks and will be presented at next month's meeting. Chair Wopat explained that she would be taking a different approach this year and focus on what our County will be facing in the next two years due to the current economic situation. She asked that each department head/committee chair discuss at committee and bring back next month before Board as to the direction that department will be taking in the future.

Chair Wopat invited Supervisors to attend the Changing Population Summit II being held today at the Bethlehem Lutheran Church with lunch at 11:30 am and Mark O'Connell speaking at 12:30 pm.

The following appointments were announced:

- (1) Commission on Aging: Mary Martin, 3 year term to April 2012. Motion by O'Neil, second by Boockmeier, the appointment was approved.
- (2) Ethics Inquiry Board: Carol Ziehmke, 3 year term to April 2012. Motion by Pufahl, second by Martin, the appointment was approved.
- (3) Health & Human Services: Dr. Charles Boursier, Mary Cupery and J. Robert Curtis for 3 year terms to April 2012. Motion by Salzwedel, second by DeYoung, the appointments were approved.

REPORT OF THE PLANNING AND ZONING COMMITTEE

The Planning and Zoning committee having held a public hearing thereon pursuant to Section 59.69 Wisconsin Statutes, notice thereof have been given as provided by law and being duly advised of the wishes of the people in the areas affected hereby recommend as follows:

1. A petition by John & Merton Barnish, Fall River, WI, Petitioners and Owners, to rezone from Agricultural to Agricultural No.2 , Parcel 163, Section 4, T12N, R10E in the Town of Wyocena on the 19th day of February, 2009 be approved as follows: To change from Agricultural to Agricultural No. 2, Parcel 163, Section 4, T12N, R10E, Town of Wyocena.
2. A petition by Fred Reimer (Woodland Creek LLC), Naples, FL, Petitioner and Owner, to rezone from Agricultural to Single Family Residence, Parcel 326, Section 21, T11N, R9E, Town of Dekorra on the 9th day of September, 2008 be approved as follows: To change from Agricultural to Single Family Residence, Parcel 326, Section 21, T11N, R9E, Town of Dekorra.

Douglas Richmond
 John H. Healy
 Philip Baebler
 Fred C. Teitgen
 Harlan Baumgartner
 PLANNING AND ZONING COMMITTEE

Upon hearing no objection, Chair Wopat directed the report be accepted and placed on file.

Joseph Ruf, Corporation Counsel/Human Resources Director reported on the WPPA Sheriff’s Sworn Union Contract. He referred to the Union Contract Settlement Summary placed on supervisor’s desks. Motion was made to ratify the Contract by Gove, second by O’Neil.

Supervisor Tramburg opposed ratification due to current economic situation and felt his responsibility for the County and constituents to vote “no”. Supervisors Nelson, O’Neil, Lane, Ross, DeYoung, Sanderson, Andler, Boockmeier also spoke in opposition of ratification.

Supervisor Baumgartner felt he was in a tough position being a member of the Negotiating Committee, while agreeing with Supervisor Tramburg and the economic situation. He believes the ratification before the Board is the best opportunity for settlement. Failure to ratify may lead to arbitration which could cost the county more than what is currently proposed. He indicated that if voted down here today, he would take it as a directive from County Board to renegotiate something less than what is currently proposed. Supervisors Martin, Teitgen and Landers also spoke in favor of the ratification.

Supervisor Tramburg requested a roll call vote. Ratification of the proposed WPPA Sheriff’s Sworn Union Contract failed as follows:

AYES: 6, NOES: 23, ABSENT: 1

AYES: Landers, Martin, Stevenson, Teitgen, Westby and Baumgartner.

NOES: Hamele, Healy, Hutler, Jenkins, Lane, Mielke, Nelson, O’Neil, Pufahl, Richmond, Ross, Salzwedel, Sanderson, Tramburg, Wingers, Wopat, Andler, Baebler, Boockmeier, Curtis, DeYoung, Ford and Gove.

ABSENT: Cupery.

RESOLUTION NO. 12-09, 2009-2010

WHEREAS, our United States Constitution requires a Census of the population of our nation every ten years, and,

WHEREAS, Census information is used to determine how many members our state has in the United States House of Representatives and is also used to determine districts in our state legislature and local governing bodies, and,

WHEREAS, having an accurate and complete Census count is important to our community in determining Federal and state aids and grants, economic development, housing assistance, transportation improvements and many other uses, and,

WHEREAS, every resident of our community counts and deserves to be counted;

NOW, THEREFORE, BE IT RESOLVED, that the Columbia County Board of Supervisors recognizes the importance of the 2010 Census and agrees to promote the Census to assure that all residents of our community are counted.

Fiscal Note: None
Fiscal Impact: None

Timothy J. O'Neil
Harlan Baumgartner
Richard C. Boockmeier, Secretary
Robert R. Westby, Vice Chair
Debra L.H. Wopat, Chair
EXECUTIVE COMMITTEE

Motion was made to adopt the Resolution by Boockmeier, second by O'Neil. The Resolution was adopted.

RESOLUTION NO. 13-09

WHEREAS, Governor Jim Doyle's 2009 Executive Budget Bill (2009 Assembly Bill 75) contains several anti-tort reform proposals including, but not limited to:

- Changing comparative negligence laws to force a defendant to pay one hundred percent of the damages when they have as little as one percent of liability;
- Forcing individuals, companies and local governments to pay for higher levels of insurance by increasing mandatory minimum auto liability insurance limits;
- Changing the definition of an "underinsured motorist" in a way that increases insurance claims;
- Requiring insurance companies to cover "uninsured motorist" insurance claims when no contact was made between the insured's car and another car, thereby increasing the risk of fraudulent claims;
- Allowing "stacking" of coverage for "underinsured motorists" such that the coverage limits for an accident are not limited to the policy relating to the particular vehicle involved in the accident;
- Forcing excess or umbrella insurers to offer to cover certain claims when the coverage was not requested by the insured; and

WHEREAS, the aforementioned anti-tort reform proposals would significantly increase the cost of providing insurance in Wisconsin; and

WHEREAS, Columbia County currently procures its liability insurance through Wisconsin County Mutual Insurance Corporation (WCMIC); and

WHEREAS, WCMIC is a county owned and operated mutual insurance company created for the purpose of providing long-term stability in insurance coverage and insurance costs for counties; and

WHEREAS, as a mutual insurance company, WCMIC's increased cost of providing insurance resulting from the anti-tort reform proposals would be borne by counties and their taxpayers directly in the form of increased insurance premiums; and

WHEREAS, 2009 Senate Bill 20 is currently pending before the Senate Labor, Election and Urban Affairs Committee; and

WHEREAS, Senate Bill 20 would have a dramatic financial impact on counties by changing employment discrimination laws as follows:

- Allowing claimants to collect unlimited punitive damages against counties contrary to current state and federal law;
- Forcing counties to pay a punitive 10% surcharge to the court system in addition to unlimited damages;
- Forcing counties to litigate issues of compensatory and punitive damages years after the initial discrimination complaint was filed.
- Creating an irrational and inefficient complaint process where both parties have an incentive to litigate claims to the fullest extent possible; and

WHEREAS, Columbia County faces significant budgetary challenges related to the provision of critical state and county services at a time when state and federal financial support for such services is decreasing and the burden placed on Columbia County taxpayers is growing; and

WHEREAS, adding new costs for counties and forcing counties to increase their tax levies during our current economic downturn would be devastating to property taxpayers who can ill afford increased taxes or increased insurance costs;

NOW, THEREFORE, BE IT RESOLVED, that the Columbia County Board of Supervisors hereby opposes the Governor's proposed changes to insurance laws included in his 2009 Executive Budget and the proposed changes to employment discrimination laws in 2009 Senate Bill 20 and strongly encourages its senators and representatives in the Wisconsin State Legislature to reject the Governor's proposals and Senate Bill 20.

BE IT FURTHER RESOLVED, that the County Clerk shall forward a copy of this Resolution to the Governor of the State of Wisconsin; the Majority Leader of the Wisconsin State Senate; the Speaker of the Wisconsin State Assembly; Labor, Elections and Urban Affairs Committee; Joint Committee on Finance; all Columbia County legislative representatives and the Wisconsin Counties Association.

Fiscal Note: None

Fiscal Impact: None

Timothy J. O'Neil
Harlan Baumgartner
Richard C. Boockmeier, Secretary
Robert R. Westby, Vice Chair
Debra L.H. Wopat, Chair
EXECUTIVE COMMITTEE

Don DeYoung
Richard C. Boockmeier
Robert L. Hamele, Secretary
Robert J. Andler, Vice Chair
Kenneth W. Hutler, Chair
PROPERTY AND INSURANCE COMMITTEE

Motion was made to adopt the Resolution by Jenkins, second by Westby.

Motion was made by Sanderson, second by Martin, to amend last paragraph to include Labor, Election and Urban Affairs Committee and Joint Committee on Finance. Motion to amend carried.

The resolution as amended was adopted.

RESOLUTION NO. 14-09

WHEREAS, Wisconsin counties are responsible for providing the safety net of basic human services to Wisconsin's citizens in areas ranging from processing claims for FoodShare and Medicaid benefits, to protecting abused and neglected children and working with families in crisis, to caring for residents with mental illnesses; and,

WHEREAS, the demand for these services has grown and continues to grow significantly due to the recent economic downturn; and,

WHEREAS, the Governor's proposed State budget bill for 2009-2011 cuts more than \$59 million in State money from programs that directly fund county Human Services, specifically by:

1. Cutting \$20.1 million from the Children & Families Basic County Allocation, which provides funding for child abuse and neglect prevention services, child welfare investigations, out-of-home placements for children at risk, child welfare services to families, and services to children at risk of becoming delinquent;
2. Shifting \$13.7 million in the next two years by having counties, rather than the State, pay for the State's portion of providing institutional mental health care for children under age 22 or elderly civil patients over age 65;
3. Cutting \$11.8 million in the next two years from State Youth Aids payments to counties while increasing the cost to counties of placing juveniles in State correctional facilities by an additional \$2 million;
4. Cutting \$11 million in the next two years from State funding for County Income Maintenance contracts that pay for staff to determine eligibility for FoodShare, Medical Assistance, Child Care and BadgerCare.

WHEREAS, the proposed reductions would result in a projected loss of at least \$800,000 in State funds to Columbia County and would result in significant reductions in Mental Health, Juvenile Justice, and Children & Family Services to Columbia County residents.

NOW, THEREFORE, BE IT RESOLVED, that the Columbia County Board of Supervisors urges the Wisconsin Legislature and the Governor to fully restore funding for these vital programs as part of the 2009-2011 State budget.

BE IT FURTHER RESOLVED, that the County Clerk shall forward a copy of this Resolution to the Governor of the State of Wisconsin, the Majority Leader of the Wisconsin State Senate, the Speaker of the Wisconsin State Assembly, Joint Committee on Finance, all Columbia County legislative representatives and the Wisconsin Counties Association.

Fiscal Note: None
Fiscal Impact: None

Jack Sanderson, Supervisor
Tom Jenkins, Supervisor
Robert Lane, Supervisor
~~Charles Boursier, MD; Community Member~~
~~Janet Gardner, RN; Community Member~~
~~Susan Goethel, Community Member~~
Mary Cuperly, Secretary
Timothy O'Neil, MD; Vice Chair
J. Robert Curtis, DVM; Chair
HEALTH & HUMAN SERVICES BOARD

Timothy J. O'Neil
Harlan Baumgartner
Richard C. Boockmeier, Secretary
Robert R. Westby, Vice Chair
Debra L.H. Wopat, Chair
EXECUTIVE COMMITTEE

Motion was made to adopt the Resolution by O'Neil, second by DeYoung.

Motion was made by Martin, second by Teitgen to amend last paragraph to include Joint Committee on Finance. Motion to amend carried.

Erik Pritzl, Health & Human Services Director, felt there are two important factors to be considered about the document provided to supervisors: if funding is reduced that the State provide direction for what can be changed and balance of programs amongst all counties.

The Resolution as amended was adopted.

RESOLUTION NO. 15-09

WHEREAS, Chapters 34 and 66 of the Wisconsin Statutes require the naming of public depositories, and

WHEREAS, Columbia County must establish banking institutions that qualify as public depositories under Chapter 34, of the Wisconsin Statutes.

NOW, THEREFORE, BE IT RESOLVED THAT:

- Associated Bank of Columbus, Columbus, Wisconsin
- 1st National Bank of Berlin, Berlin, Wisconsin;
- Amcore Bank, Portage, Wisconsin;
- Anchor Bank, Columbus, Wisconsin;
- Associated Bank of Portage, Portage, Wisconsin;
- Bank of Poynette, Poynette, Wisconsin;
- Bank of Wisconsin Dells, Wisconsin Dells, Wisconsin;
- Banker's Bank, Madison, Wisconsin;
- Citizens Bank, Stevens Point, Wisconsin;
- Community Bank of Portage, Portage, Wisconsin;
- Farmers and Merchants Union Bank, Columbus, Wisconsin;
- Fox Valley Savings, Fond du Lac, Wisconsin;
- Green Lake State Bank, Green Lake, Wisconsin;
- Hartford Savings Bank, Juneau, Wisconsin;
- Local Government Pooled Investment Fund, Madison, Wisconsin;
- Middleton Community Bank, Middleton, Wisconsin;
- Portage National Bank, Portage, Wisconsin;
- US Bank, Portage, Wisconsin;
- Timberwood Bank, Tomah, Wisconsin; and

qualify as public depositories under Chapter 34 of the Wisconsin Statutes, and are hereby designated as depositories for public monies coming into the hands of the Treasurer of Columbia County, State of Wisconsin, for funds deposited in time deposits, demand deposits, and/or in checking or savings accounts and that withdrawal or disbursement shall be only by order check as provided in Section 66.0607 of the Wisconsin Statutes.

BE IT FURTHER RESOLVED that those banks that hold County funds of any kind totaling in excess of \$500,000 shall collateralize the amount held in excess of \$500,000 by pledging U.S. bills, notes, or bonds in an amount equal to the excess held over \$500,000.

Fiscal Note: None
Fiscal Impact: None

Robert R. Westby
Timothy J. O'Neil
Andy Ross
Harlan Baumgartner
John H. Tramburg
FINANCE COMMITTEE

Motion was made to adopt the Resolution by Tramburg, second by Baumgartner.

Supervisor Teitgen suggested that an analysis on stability of public depositories be considered in the future.

Deb Raimer, County Treasurer, clarified that funds in the amount of \$500,000 and under are covered by the state fund and FDIC insurance.

The Resolution was adopted.

RESOLUTION NO. 16-09

WHEREAS, the 2008 Health and Human Services account is overdrawn in the amount of \$924,550.54 and,

WHEREAS, this shortage is due primarily to:

- o The Family Care Payment to the State
- o Additional Expense incurred due to delay in Family Care Transition
- o Reduction of Care Management Revenue

NOW, THEREFORE, BE IT RESOLVED, that the following transfers be made from the LTS Redesign/ADRC Reserve and 2008 General Fund to the following Health and Human Services accounts:

Account Name	Account No.	Amount
Division of Behavioral Health and Long Term Care	#453000561	\$99,729.21
Family Care	#453400000	\$824,821.33

Fiscal Note: Transfer \$162,468.78 from the LTS Redesign/ADRC Reserve Account #100.361146 and \$762,081.76 from the 2008 General Fund #100.341100 to the Health and Human Services accounts as listed above.

Fiscal Impact: Cost to County is \$924,550.54.

Robert J. Lane, Board Member
Tom L. Jenkins, Board Member
Jack Sanderson, Board Member
Charles Boursier, MD, Community Member
~~Susan Goethel, Community Member~~
Janet Gardner, RN Community Member
Mary Cupery, Secretary
Timothy O'Neil, MD, Vice Chair
J. Robert Curtis, DVM, Chair
HEALTH & HUMAN SERVICES BOARD

Motion was made to adopt the Resolution by Curtis, second by O'Neil.

Supervisor Tramburg indicated that a two-thirds vote of the entire Board was required for transfers from the General Fund and requested a roll call vote. He stated the Finance Committee reviewed and approved the transfer at their committee meeting last week. The Resolution was adopted as follows:

AYES: 29, NOES: 0, ABSENT: 1

AYES: Healy, Hutler, Jenkins, Landers, Lane, Martin, Mielke, Nelson, O'Neil, Pufahl, Richmond, Ross, Salzwedel, Sanderson, Stevenson, Teitgen, Tramburg, Westby, Wingers, Wopat, Andler, Baebler, Baumgartner, Boockmeier, Curtis, DeYoung, Ford, Gove and Hamele.

ABSENT: Cupery.

Supervisor Lane left the meeting.

ORDINANCE NO. Z369-09

The Columbia County Board of Supervisors do ordain as follows: That Title 16 – Chapter 1, entitled “Zoning”, of the County Code, as passed by the Board of Supervisors on February 16, 1972 is hereby amended and added thereto as follows:

- (1) “To change from Agricultural to Agricultural No. 2”, (John & Merton Barnish) parcel of land located in Section 4, T12N, R10E, Town of Wyocena more particularly described as follows: Land To Be Rezoned From Agricultural to Agricultural No. 2: - Commencing at the southwest corner of said Section 4; thence North 88°35’24” East along the south line of the Southwest Quarter of said Section 4, 198.00 feet to the point of beginning; thence North 00°28’57” West, 1,324.27 feet to a point on the north line of the Southwest Quarter of the Southwest Quarter of said Section 4; thence North 88°56’16” East along the north line of the Southwest Quarter of the Southwest Quarter of said Section 4, 1,124.37 feet to the northeast corner thereof; thence South 00°21’13” East along the east line of the Southwest Quarter of the Southwest Quarter of said Section 4, 1,317.50 feet to the southeast corner thereof; thence South 88°35’24” West along the south line of the Southwest Quarter of said Section 4, 1,121.49 feet to the point of beginning. Containing 1,483,107 square feet (34.05 acres) more or less. This rezoning shall become effective upon recording of the Certified Survey Map.
- (2) “To change from Agricultural to Single Family Residential”, (Fred Reimer – Woodland Creek LLC) parcel of land located in Section 21, T11N, R9E, Town of Dekorra more particularly described as follows: Land to be Rezoned from Agricultural to Single Family Residential - Commencing at the east quarter corner of said Section 21; thence North 89°50’50” West along the east-west quarter line of said Section 21, 90.07 feet; thence South 00°06’30” West, 109.06 feet to the point of beginning; thence continuing South 00°06’30” West, 509.17 feet; thence South 86°04’40” West, 909.82 feet; thence North 00°39’54” West, 523.67 feet; thence North 87°00’39” East, 915.98 feet to the point of beginning. Containing 470,693 square feet, (10.81 acres), more or less. This rezoning shall become effective upon recording of the Certified Survey Map and with the condition that the Town of Dekorra ensure that the appropriate traffic control and road signs are installed and maintained either by including language, approved by the Planning and Zoning Department, in the easement agreement between the Town and owner or in a separate document.

Debra Wopat, Chair
COLUMBIA COUNTY
BOARD OF SUPERVISORS
Susan M. Moll
COLUMBIA COUNTY CLERK

DATE PASSED: April 21, 2009
DATE PUBLISHED: April 30, 2009

First reading of Ordinance.

Motion by Baumgartner, second by Richmond, to suspend the rules and have the second reading of the Ordinance by title only.

The motion carried.

Second reading of Ordinance.

Motion by Richmond, second by DeYoung, to suspend the rules and have the third reading of the Ordinance by title only.

John Bluemke, Planning and Zoning Director, addressed questions regarding rezone item #2. He explained that while land was cultivated this particular location allows for cluster development. The Town of Dekorra’s Comprehensive Plan was amended and does comply with the County Comprehensive Plan. Remaining acreage will be restricted by a conservation easement.

The motion carried, not unanimous.

Third reading of Ordinance.

Motion made by Teitgen, second by Baumgartner, to adopt. Motion carried, not unanimous. The Ordinance was declared passed and is to be known as Ordinance Z369-09.

ORDINANCE NO. 112-09

The Columbia County Board of Supervisors do ordain as follows: That Title 16 – Chapter 1, entitled “Zoning”, of the County Code, as passed by the Board of Supervisors on February 16, 1972 is hereby amended and added thereto as follows:

Section 16-1-13A (A)(1)(a)

- 7) ~~Only static signs (which change, if at all, only on rare occasions when they are repainted or covered with a new picture) constitute a customary use of signage in the County. The only non-static signs that constitute a customary use of signage in the County are components of on-premise signs for which frequent changes are necessary for the purpose of updating numerical hour and minute, date, temperature, or periodic price information. Such signs are unique because their accuracy depends upon their ability to frequently change, and because in their customary use such signs are less apt to distract drivers or pedestrians to a dangerous degree than other types of non-static signs. With respect to electronic changeable copy, electronic graphic display and video display signs these signs are highly visible from long distances and at very wide viewing angles both day and night and are designed to catch the eye of persons in their vicinity for extended periods of time. If left uncontrolled these electronic signs constitute a serious traffic safety threat. Studies conducted by the Federal Highway Administration (FHWA), Research Review of Potential Effects of Electronic Billboards on Driver Attention and Distraction, Sept. 11, 2001; the University of North Carolina Highway Safety Research Center, Distractions in Everyday Driving, May 2003; the Wisconsin Department of Transportation, Synthesis Report of Electronic Billboards and Highway Safety, June 10, 2003; the Municipal Research and Services Center of Washington, Sign Control Provisions, Jan. 2006; and the Veridan Group, Video Signs in Seattle, Gerald Wachtel, May 2001 reveal that electronic signs are highly distracting to drivers and the driver distraction continues to be a significant underlying cause of traffic accidents.~~

Section 16-1-13A (B)(6)(a)

- ~~19) Video Display signs.~~

Section 16-1-13A (C)(3)(f)

- f. ~~Unless a sign’s only illumination is external and uncolored, the following additional regulations shall also apply to that sign:
No illuminated off-premises sign which changes in color or intensity of artificial light at any time while the sign is illuminated shall be permitted.
No illuminated on-premises sign which changes in color or intensity of artificial light at any time while the sign is illuminated shall be permitted, except one for which the changes are necessary for the purpose of correcting hour and minute, date, temperature, or periodic price information.
A sign that regularly or automatically ceases illumination for the purpose of causing the color or intensity to have changed when illumination resumes shall fall within the scope of the prohibitions of par.
The scope of 3.f.’s prohibitions include, but are not limited to, any sign face that includes a video display, LED lights that change in color or intensity, ‘digital ink,’ and any other method or technology that causes the sign face to present a series of two or more images or displays.
No illuminated off-premises sign which changes in color or intensity of artificial light at any time while the sign is illuminated shall be permitted.~~

Section 16-1-13A (C)(3)(g)

- ~~g. Electronic changeable copy and graphic display signs.
1) Location and Placement
a) Electronic changeable copy and electronic graphic display signs are not permitted off premise signs.
b) Electronic changeable copy and electronic graphic display sign shall not be permitted within 300 feet of an illuminated traffic control.
c) Electronic changeable copy and electronic graphic display signs shall not be permitted within 150 feet of a residence or residential district.~~

- d) Electronic changeable copy and electronic graphic display signs must be separated from other electronic message signs by a minimum of 35 feet.
- e) Electronic changeable copy and electronic graphic display signs are prohibited in Agriculture, Agriculture No. 2, Single Family Residence, Multiple Family Residence, Rural Residential and Recreation Districts.
- f) Electronic changeable copy and electronic graphic display signs are not permitted as part of building signage.
- 2) Up to 30% of the sign area can be allocated to electronic changeable copy and electronic graphic display.
- 3) Number of messages.
 - a) Electronic changeable copy and electronic graphic display signs are permitted 3 different messages per day.
 - b) Electronic changeable copy and electronic graphic display signs shall not display off-premise commercial advertising.
- 4) Frequency of messages.
 - a) Electronic changeable copy and electronic graphic display signs may be changed no more than once per hour.
 - b) Electronic changeable copy and electronic graphic display shall not flash, scroll, twirl, or otherwise move during the transition between messages which transition shall be no more than 2 seconds.
 - c) Electronic changeable copy and electronic graphic signs must be equipped with a default mechanism that will stop the messaging or freeze the image in one position when a malfunction in electronic programming occurs.
- 5) Illumination and brightness.
 - a) Electronic changeable copy and electronic graphic display signs must not exceed a maximum illumination of 5000 nits (candelas per square meter) during daylight hours and 500 nits (candelas per square meter) between dusk to dawn as measured from the sign's face at maximum brightness.
 - b) Electronic changeable copy and electronic graphic display signs must have an automatic dimmer control to produce a distinct illumination change from a higher illumination to a lower level for the time period between one half-hour before sunset and one half-hour after sunrise.

Section 16-1-13A (E)

1. Nonconforming Signs

Nonconforming permanent freestanding signs lawfully existing on September 25, 2008 shall be allowed to continue in use, but shall not be altered other than to change the message ~~relocated~~, added to, or repaired in excess of 50 percent of the assessed value of the sign, without being brought into compliance with this section. Electronic changeable copy and electronic graphic display areas may not be added to any nonconforming sign.

Section 16-1-13A (E)

7. Definitions

Sign, Electronic Changeable Copy: A sign or portion thereof that displays electronic, nonpictorial, text information in which each alphanumeric character, graphic, or symbol is defined by a small number of matrix elements using different combinations of light emitting diodes (LED's), fiber optics, light bulbs, or other illumination devices within the display area. Electronic changeable copy signs include computer programmable, microprocessor controlled electronic displays. Electronic changeable copy signs do not include official governmental, time, or temperature signs. Electronic changeable copy signs include projected images or messages with these characteristics onto buildings or other objects.

Sign, Electronic Graphic Display: A sign or portion thereof that displays electronic, nonpictorial, text information in which each alphanumeric character, graphic, or symbol is defined by a small number of matrix elements using different combinations of light emitting diodes (LED's), fiber optics, light bulbs, or other illumination devices within the display area where the message change sequence is accomplished immediately or by means of fade, repixelization, or dissolve modes. Electronic graphic display signs include computer programmable, microprocessor controlled electronic or digital displays. Electronic graphic display signs include projected images or messages with these characteristics onto buildings or other signs.

Sign, Video Display: A sign that changes its message or background in a manner or method of display characterized by motion or pictorial imagery, which may or may not include text and depicts action or a special effort to imitate movement, the presentation of pictorials or graphics displayed in a progression of frames which give the illusion or motion, including, but not limited to, the illusion of moving objects, moving patterns or bands of light, or expanding or contracting shapes, not including electronic changeable copy signs. Video display signs include projected images or messages with these characteristics onto buildings or other objects.

Debra Wopat, Chair
COLUMBIA COUNTY
BOARD OF SUPERVISORS
Susan M. Moll
COLUMBIA COUNTY CLERK

DATE PASSED: April 21, 2009
DATE PUBLISHED: April 30, 2009

First reading of Ordinance.

Motion by Teitgen, second by Baumgartner, to suspend the rules and have the second reading of the Ordinance by title only.

Motion was made by O'Neil, second by Jenkins, to amend the third sentence of Section 16-1-13A (A)(1)(a) to read: "Multiple" studies * reveal that electronic signs are highly distracting to drivers and the driver distraction continues to be a significant underlying cause of traffic accidents. and relocating the * references to a footnote at bottom of the page.

The amendment failed on a roll call vote as follows:

AYES: 8, NOES: 20, ABSENT: 2

AYES: Jenkins, O'Neil, Salzwedel, Sanderson, Stevenson, Wingers, Curtis and Deyoung.

NOES: Hutler, Landers, Martin, Mielke, Nelson, Pufahl, Richmond, Ross, Teitgen, Tramburg, Westby, Wopat, Andler, Baebler, Baumgartner, Boockmeier, Ford, Gove, Hamele and Healy.

ABSENT: Lane and Cupery.

Motion to suspend the rules and have the second reading of the Ordinance by title only carried.

Second reading of Ordinance.

Motion by Baumgartner, second by Baebler, to suspend the rules and have the third reading of the Ordinance by title only.

The motion carried.

Third reading of Ordinance.

Motion made by Healy, second by Pufahl, to adopt. Motion carried. The Ordinance was declared passed and is to be known as Ordinance 112-09.

Supervisor Sanderson indicated that anyone wishing to send a message to the Wisconsin Counties Association regarding a county blueprint or county wind down of operations should contact him or the Chairperson.

J. Robert Curtis moved adjournment of this meeting to Wednesday, May 20, 2009, 7:00 p.m. Second was made by Wingers. The motion carried. The meeting adjourned at 11:27 a.m.

Minutes of Columbia County Board of Supervisor meeting are considered Draft until approved at a subsequent County Board Meeting. Complete minutes are on file in the County Clerk's Office or can be viewed on the County Website at www.co.columbia.wi.us after publication