

# **Columbia County Library Board and SCLS Director Minutes of March Meeting** (Placed on county calendar 3/ 9/17)

Held on March 17, 2017, at Kilbourn Library in Wisconsin Dells

President Nan Hughes **called us to order** at 9:15 AM, certifying our meeting was properly noticed.

**Roll Call** of members present:

Board members:

Susanna Bradley, Dianne Effinger, Nan Hughes (pres.), Nancy M. Long, Betty Reiter, Margaret Vaughan (Absent: Susan Martin)

Library Directors

Jennifer Tallman, Cambria  
Cindy Fesemeyer, Columbus  
Trish Frankland, Lodi  
Jessica Bergin, Portage (also Board Resource Librarian)  
Lindsey Ganz, Poynette  
Jenna Assmus, Rio  
Cathy Borck, Wisconsin Dells  
(Absent: Cassandra Lull, Pardeeville; Kristine Millard, Lodi; Peggy Potter, Randolph; Kristyn Sommers, Wyocena)

System Delivery Coordinator

Corey Baumann

South Central Library System Director

Martha Van Pelt

Moved and seconded (Bradley/Effinger) to **accept agenda**. Accepted.

Moved and seconded (Long/Bradley) to **accept the minutes** of the January meeting. Accepted.

Round-robin to briefly **introduce self**, by those in attendance.

**Delivery Coordinator Corey Baumann** introduced by Pres. Hughes. He is based near the Alliant Center in Madison. In 2016 we added the Randolph Library to our system, somewhat raising his costs of delivering materials. Projected on a screen his budget (\$48K+) and statistics, showed volume of deliveries and numbers of stops, to use in a simple formula to calculate the costs per library.

In our Q and A, we discussed the history of contribution by the County to these costs. As of 2008 the County stopped their contribution to deliveries. We discussed pros and cons of making 4 or 5 stops per week -- and how reducing to 4 would cause volume to pile up while reducing some customer satisfaction -- going to 6 can not be justified. He listed several sources of income, with patron fees accounting for perhaps around 40%. He took questions about this delivery service using a small truck on a tight schedule; the computer-driven signals for courtesy phone calls to patrons; routing for large-print deliveries. We gave a concerted discussion to ways we might use to persuade the County to raise the % of their contribution for this service. Directors, meeting later today, will discuss any changes or ideas they want to add here.

Director VanPelt and Director Fesemeyer gave a **report on some South Central System** news. Individual libraries can buy, if they want, the FLIPSTER (periodical) online program or the HOOPLA (film) online program, available to any patron. For about a year around the state, library systems now collaborate in Public Library System Redesign (PLSR), a project of subcommittees (starting out with 9, now 7), where the Wisconsin Library System acts as project manager (<http://www.plsr.info/>). This project will terminate in February 2018 with a report of recommendations to the PLSSR Steering Committee. The committee work is to look for any administrative or other changes that can be made to reduce resources spent to achieve the same levels of service – to be proactive and to focus on equitable funding among the libraries in the whole system. They have already identified some recommendations: to designate a central electronic portal and to enable viewing regions separately, by some criterion such as population density. One goal is to create a “shared discovery layer,” meaning that across the state all users could have the same user experience. The Steering Committee will forward its recommendations on to the committee working on Chapter 43 in the State Statutes.

All system librarians present reported on **each library's current work**. These reports showed just how they are different in their resource bases and contributions. Two common threads are the partnering work done with various community entities in each location, and the specific targeting of youth patrons and elder patrons with strategic initiatives. Director Assmus in Rio described a new federal effort, “Future Ready,” in which she participated for orientation in Atlanta, with the objective being to build career- and college-readiness among young patrons. These reports were supplemented by a single sheet summarizing them.

Director Bergin discussed her 4-page **Annual Report**, circulated to all in attendance. She noted the largest change was both events and attendance to these rose in number in 2016. The group in our meeting changed one heading in the Report, from “Summer Library Programs,” to read “Summer Literacy Initiatives.” It was moved and seconded (Vaughan/Bradley) to accept the Report as amended. Approved. Director Bergin agreed to include changes reflecting the outcome of our vote on the Advocate of the Year nominations.

President Hughes declared our appreciation for the good nominations for **Advocate of the Year**. Those in attendance decided by consensus to leave the room for Board members alone to discuss and vote on the nominations. Given we had only two, it was decided by secret ballot (4 to 1) to award the Advocate recognition to both nominees this year, with equal recognition: to Ms. Lora Broadhurst and Mr. Marvin Jensen. This was given by a motion (Reiter/Effinger) that read: “We move that co-Advocates will be named for 2016/17 so as to include both nominees.” Motion carried.

By acclamation it was decided that we will discuss **library visits** at our next meeting, to be in Wyocena (hosted by Director Kristyn Sommers) on May 19, 2017.

**Thanks were expressed all around to Director Borck for excellent morning refreshments.**

Meeting adjourned (Bradley/Reiter) at 12:15 PM.

Signed: Secretary pro-tem, *Margaret B. Vaughan*

