

Columbia County Library System Board  
July 15, 2016  
Meeting Minutes

Poynette Area Public Library  
Poynette, Wisconsin

**Board Members in Attendance:**

Susanna Bradley  
Dianne Effinger  
Judy Eulberg  
Nan Hughes  
Nancy Long  
Susan Martin  
Margaret (Peg) Vaughan

**Library Directors in Attendance:**

Jessica Bergin – Portage Public Library/Resource Librarian  
Lesley Ganz – Poynette Area Public Library

The meeting was properly noticed by e-mail and by publication in the Portage Daily Register.

Board president Judith Eulberg called the meeting to order at 9:15 a.m.

**Approval of Agenda:**

Susanna Bradley moved that the agenda be approved, and Nancy Long seconded the motion; it was approved by acclamation.

**Minutes of the May 20, 2016 Meeting:**

Dianne Effinger moved that the minutes be approved as presented. Margaret Vaughan seconded the motion and it was unanimously approved.

**Resource Librarian's Report:**

Since this was Jessica's first week as the Portage Library Director and the county's Resource Librarian, there was not report. However, Jessica introduced herself to the Board by summarizing her educational and professional experience.

**Columbia County Library Advocate of the Year – 2016:**

Judy Eulberg read a letter of thanks from the 2016 County Library Advocate of the year, Mary Lou Sharpee. Judy said that the presentation at the Columbus Library's 'Friday Night Out' on June 3 was wonderful, and very well attended. Mary Lou was especially grateful for the support given her by the County Library System members in attendance.

**South Central Library System Report:**

SCLS was not represented at this meeting; there was no report given.

**Library Visits:**

Susanna attended the Wyocena Library's Board meeting in May because of her concern about its financial fragility. At that time, the library was planning a book sale and raffle, and planned additional publicity to emphasize the breadth of services offered to the community by the library. Plans are also in the works to celebrate the library's tenth anniversary.

Nan Hughes attended the Columbus Library's June 9<sup>th</sup> book signing and 'history event' at the Lewis Mansion in the city. She also went to an open house at an art gallery located near the Cambria library; in conjunction with that event the library was also open.

Nancy Long, in her role as the Columbia County Board of Supervisors representative on the South Central Library System's Board, reported that SCLS was sponsoring a series of webinar presentations during the third week of August for Boards of Trustees. The session on August 23 will feature Cindy Fesemyer, the Director of the Columbus library, discussing advocacy in the community.

She also mentioned that she and Susanna Bradley have become involved in the CARES program, which monitors how children are faring in the county, and she explained they are exploring the role that library's play in disseminating information to the public about the support services available to families.

The group discussed the various statistical measures which are used to determine the so-called 'effectiveness' of each library, and agreed that there is a vast difference between the quantitative data that is easily obtained, and the qualitative data which is close to impossible to identify. The consensus was that if measurements are going to continued to be used in determining funding and effectiveness, they need to be expanded to reflect the expanding depth of the services offered and the impact of technology on those services.

**Next Columbia County Library System Meeting:**

Friday, September 16 at the Hutchinson Memorial Library in Randolph: 9:00 a.m.

**Adjournment:**

President Eulberg adjourned the meeting at 10:10 a.m.

Respectfully submitted,

  
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Susan Martin, Secretary

7/16/2016