Intercounty Coordinating Committee Meeting Minutes  
Monday, December 19th 2016  
Dodge County Administration Building 1st Floor Auditorium, Rooms H & I 127 East Oak St, Juneau WI 53039

**ICC Participants:**  
**Columbia**- Nancy Elsing, Andy Ross, Vern Gove, Kathleen Haas (UWEX), James Foley  
**Dodge**- Russell Kottke Dave Frohling, Donna Maly, Maryilyn Miller  
**Green Lake**- Cathy Schmit, Marge Bostelmann, Harley Reabe, Jay Dampier (UWEX)  
**Jefferson**- Jim Schroeder, Amy Rinard  
**Marquette**- Brenda Jahns – Grams  
**Sauk County** – Jenny Erickson (UWEX), Marty Krueger  
**WI Counties Assn** - Mark O’Connell  
**WCA**- Kyle Christianson  
**WEDC** – Christine Berry, Melissa Hunt  
**TRI County EDE** – Bill Wheler

**Call to Order**  
The meeting was called to order by Russell Kottke at 9:30 a.m.

**Certification of Wisconsin Open Meetings Law Notice**  
Gove confirmed the requirements of the Wisconsin Open Meetings Law were met.

**Adoption of Agenda**  
Motion by Columbia, second by Jefferson to approve the agenda. – Motion Approved.

**Approval of Previous Meeting Minutes**  
Motion by Columbia, second by Green Lake County to approve the minutes.

**Legislative Report**  
- None

**Update of County Issues**  
- WCA  Kyle Christianson & Mark O’Connell  
- Kyle: Election & legislative update PowerPoint provided by Kyle.  
- Wisconsin voter turnout low when compared to the last two presidential elections  
- Pollers were the most wrong in Wisconsin because used incorrect polling turnout numbers  
- Trump won rural voters  
- 84 Republicans in state legislature more than since 1950
• Question on future of transportation
• Governor will not raise revenue
• Speakers says need to address transportation long term.
• It is not clear how this will work out
• What should UWEX look like in the future?
• UWEX will have options to react to in February or earlier
• UWEX would be like counties’ feedback

Program Topics: Trends and Topics in Economic Development
• Presenter: Melissa Hunt, Regional, Econ, Dev Director Wisconsin Economic Development Corporation

1. Global Economy; Melissa Hunt
• Compete globally not locally
• Build better relationships
• Internationally (example Ireland) because they do a lot of dairy
• Exporting is important for job creation and his or her paying jobs etc.
• Foreign Direct Investment
• Investment in WI from outside Wisconsin (could be Minnesota)

2. Industry & Sector Development
   WEDC invest in initiatives designed to create or advance competitive advantages
   Ex. - Mke global water council turned into Wisconsin water council –now global. The water council Wisconsin $750,000.00 WEDC investment. Wisconsin is and has been a leader in food and beverage industry. WEDC works to show this sector an example Rum Chata.

3. Entrepreneurship Innovation
• Early Stage business investment
• Need more venture capital in Wisconsin

4. Technology & Digital Divide
• Access to broadband
• Many folks don’t know how to use new technology and neighborhood app
• How do we help neighborhoods connect?
• How can we use technology to help?

5. Rural Dec Strategy (just starting)
• (51) Connect communities program
• (90) FABLAB grant application for rural schools
• Place making
6. Talent & Workforce
   - Many folks under-employed
   - Rural areas need workers
   - YP week in April Wisconsin NE Waukee
   - Holds specific activities to network young professionals
   - Also attracts other folks to engage whole community
   - Growing minority business

“Think make Happen in Wisconsin” *(new brand logo to talk about how great Wisconsin is)*

**Other County Issues – None**

**Next Meeting**
Next meeting: Marquette County February 20th 2017

**Adjournment**
The meeting adjourned at 11:14 AM.

Respectfully Submitted,

Jenny Erickson
Community Resource Development Agent
UW-Extension, Sauk County