1. **Introductory Business**
   
   **Call to Order** – Chair Russ Kottke called the meeting to order at 9:30 a.m.

   **Attendance**
   
   See attached sheet

2. **Certification of Open Meeting Notice**
   
   The Secretary confirmed that the requirements of the Wisconsin Open Meetings Law were met.

3. **Adoption of Agenda**
   
   Motion by Columbia County, second by Green Lake County to approve the agenda. Approved.

4. **Approval of Previous Meeting Minutes**
   
   Motion by Dodge County, second by Jefferson County to approve the minutes of the July 18, 2011 meeting of the Intercounty Coordinating Committee. Approved.

5. **Visiting Officials**
   
   There were no visiting officials.

6. **Update of County Issues - WCA Report: Michael Blaska, Director of Program and Services**

   - Legislative Team is on the road.
   - The Budget Summary for the State was printed in Wisconsin Counties Association Magazine.
   - Several resolutions were received by various counties
   - Counties are very active on transportation implications in the new State budget, since original proposal limited major road work outside their counties.
   - Budget bills affected county/State relationships. This is called the “post-budget repair” phase whereby WCA has created several subgroups to talk about implications.
   - One of the key points is the need for a county “grievance procedure” if there is no county civil service function; WCA will be training on this.

Q. Is there a future possibility of the State taking away County maintenance functions?
A. The Joint Finance Committee entertained proposals that would impact County construction/highway work significantly; but Mr. Blaska thinks counties will be in the highway maintenance business for a long time. Secretary Gottlieb recognizes the importance of County highway departments in doing maintenance.

   **County concern:** County highway departments need to gear up for the winter, and need to keep County highway department employees busy in the summer.
   
   A. This will continue to be an issue. Sec. Gottlieb will continue discussions on this.

   **County concern:** Counties currently share equipment with other counties (especially among smaller counties). Marquette County has huge problems because of the new law.
   
   A. WCA is working with Sec. Gottlieb to resolve this issue.

   **County concern:** There is a difference between renting and sharing equipment.
   
   A. Yes, there is a difference. There will be more on this.
County concern: State says counties should cooperate, but does not allow it.

County concern: Dodge/Jefferson has a problem with using 88% of average. (Should be lowest cost.) Under one interpretation, counties lose money.

County concern: Need training on how to lead now that there are essentially no union functions.
A. WCA is putting together training in conjunction with the UW-Extension Local Government Center. More responsibility will be placed on County leaders.
Observation: Hope for more creativity, and some managers looking forward to using their management skills.

Q. How is attendance looking for WCA Annual Convention
A. It’s looking good at Kalahari (people like the Dells).

7. Open Discussion of County Issues: Discussed during the WCA presentation.

8. PROGRAM:

“County Strategic Planning: Jefferson County Government Strategic Plan Process and Results” Presentation by Steve Grabow, Professor and Community Development Educator, UW-Extension, Jefferson County Office

Steve Grabow presented a PowerPoint that provided an overview of process steps of a very thorough strategic planning process used for Jefferson County government. This was a process that included 14 workshops conducted over 1½ years.

Strategic planning is defined as “a disciplined effort to produce fundamental decisions and actions that shape and guide what an organization is, what it does and why it does it.” The strategic planning process is a powerful approach for helping organizations figure out what is really important and what they should do about it. The strategic planning process helps organizations look at “the big picture”, but also leads to specific, targeted actions.

A strategic plan focuses on organizational dynamics, and typically identifies two to four strategic issues (or fundamental challenges to organizational effectiveness). A strategic plan provides a strategy or action framework to address the specific strategic issues.

The strategic planning process used for the Jefferson County Government Strategic Plan is based on the approach developed by the University of Wisconsin-Extension Strategic Planning Team. The process includes these specific steps:

- Planning the process and stakeholder analysis (Section 1)
- Assessing formal and informal mandates (Section 2)
- Determining core values and the mission of the organization (Section 3)
- Assessing the internal and external environment of the organization (Section 4)
- Identifying strategic issues and the vision of success for the organization (Section 5)
- Formulating strategies and an action agenda (Section 6)
- Reviewing and adopting the strategic plan, implementation activity and reassessment of the plan (Section 7- plan management steps)

The PowerPoint presentation, an Executive Summary, a Final Report and other resources on the Jefferson County Government Strategic Plan can be found on Steve Grabow’s UW-Extension website:  http://jefferson.uwex.edu/community-development/community-resource-development/strategic-planning/
During the follow-up discussion on the implications of strategic planning, each County reflected on the topic.

Marquette
The Administrative Coordinator is interested in exploring a strategic plan process.

Columbia
The Vice Chair of the Board believes it would be worthwhile, but was wondering about ways to spark additional interest by other County leaders.

Dodge
Did some informal organizational planning work when the County went from an Administrative Coordinator to a County Administrator.

Sauk
Did a formal strategic plan process in 2005 involving County Supervisors, Department Heads and additional stakeholders. An ongoing “strategic” process is now part of their budget process.

Green Lake
Lots of initiatives, but no strategic planning process is currently being considered.

9. Future Meeting Dates: September - No ICC meeting (2010-2011 Program Planning) If we have enough topics, we may have a January 2012 ICC meeting.

10. Adjournment
Motion to by Jefferson, second by Green Lake to adjourn. Approved. Meeting adjourned at 11:20 a.m.

Respectfully submitted,

[Signature]
Steve Grabow
Community Development Educator
UW-Extension, Jefferson County Office
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<tr>
<th>Name</th>
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<tr>
<td>Russell Ketke</td>
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<td>Jim Erickson</td>
<td>UW EXU</td>
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<td>John Molnare</td>
<td>Jefferson Co</td>
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<td>Jim Braithwaite</td>
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<td>Marty Havlovic</td>
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<td>Dan Priske</td>
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<td>Jeff Hoffman</td>
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